



spark the change
COLORADO

Volunteerism. Civic Engagement. Community.

MENTAL WELLNESS PROGRAM

HEART OF **PUEBLO**

2024 FUNDRAISER



Request for Sponsorships

Support Spark's annual Heart of Pueblo Fundraiser benefitting the Pueblo-area Mental Wellness Program

Thursday, October 17th, 2024

11:00 AM - 1:00 PM

Pueblo Community College

900 W Orman Avenue

Pueblo, Colorado 81004

CONTACT TONYA JOHNSON

to become a Heart of Pueblo Sponsor

TJohnson@sparkthechangecolorado.org

720-784-3393

www.sparkthechangecolorado.org/heartofpueblo



ABOUT SPARK

At **Spark the Change Colorado**, our mission is to spark change and inspire a movement of good through the power of volunteerism, service, and civic engagement. We are passionate about mental health access, empowering aging, and building a more civically engaged society. We proudly partner with over 150 nonprofits, organizations, and institutions spanning our entire state, fostering collaborations with companies from diverse industries to advance change.

Together we are igniting a **movement of good**, building resilience in crucial areas like food security, mental wellness, housing, education, support for our youth & older adult populations, and fostering meaningful connections that last a lifetime.

ABOUT THE PROGRAM

Spark's **Mental Wellness Program** increases health equity by engaging skilled mental health volunteers to provide quality, accessible, and affordable mental health services to people experiencing barriers to care. Services include pro bono counseling for individuals, couples and families, support groups, community partner support, workforce development initiatives and continuing education opportunities for mental health professionals.

Our **Annual Heart of Pueblo Fundraiser** is a grand celebration of the incredible ways individuals and groups come together to uplift the very fabric of our communities. Together, we create a vibrant tapestry of compassion, generosity, and positive change!

Annually, our program serves over **8,000 individuals** statewide with nearly **25%** located in the Pueblo area. We currently engage **18 host and partner sites** in Southern Colorado. We host monthly **Teen Kickback Events** and **8+ support groups** for survivors of domestic violence, older adults, LGBTQIA+ community members, and more. Our Southern Colorado team is currently focused on continued expansion into Huerfano, El Paso, Baca, Otero and Las Animas counties.



SPONSORSHIPS



PRESENTING SPONSOR

- 10 Event Tickets
- Premier Table Placement at Event
- Event Branding as Presenting Sponsor
- Special Highlight in Host Speech
- ½ Page Ad in Event Program
- Listed as a Major Sponsor on our website

\$10,000

EVENT SPONSOR

- 5 Event Tickets
- Premier Table Placement at Event
- Branding as Event Sponsor
- Special Mention in Host Speech
- Logo in Event Program

\$5,000

COMMUNITY SPONSOR

- 2 Event Tickets
- Branding as Community Sponsor
- Special Mention in Host Speech
- Logo in Event Program

\$2,000

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2024 EVENT DETAILS

The 2024 Heart of Pueblo Fundraiser will feature:

- Presentation of the Don Mares Award, honoring individuals who exemplify and elevate mental health in the Pueblo Community
- A plated lunch
- A silent auction
- Art from local youth & older adults
- Opportunities to network with changemakers in the Pueblo Community

Seize the opportunity to support, network, and be a part of something truly transformative. Join us at the **Heart of Pueblo**.

Together, we can spark positive change for Colorado!



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Unable to sponsor but still want to attend?

[**Purchase Tickets Here!**](#)



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